


Discipline	Fundamentals of Entrepreneurship code: 11 semester – summer	
Specialty	Industrial Management	
ECTS credits: 7	Form of assessment: Continuous Assessment	
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Department	Industrial Management	
Faculty	Faculty Of Mechanical Engineering And Technologies	

Learning objectives:

The course "Entrepreneurship Fundamentals" aims to form a basic knowledge of entrepreneurship in the students of the specialty "Industrial Management".

Entrepreneurship is part of a complex mechanism that encompasses a multitude of activities that, at first glance, have no direct connection but are in fact an indispensable and important part of it. The set of elements that interact to make entrepreneurship happen and to win the economy and society build the entrepreneurial ecosystem.

Following this logic, the curriculum includes topics that are consistently and logically related from the beginning to the end of the basic entrepreneurial cycle. This will shape students' attitude to learn the material more quickly, as well as to arouse their interest in the future place of entrepreneurship in world progress.

CONTENTS:

Training Area	Hours lectures	Hours seminar exercises
Topic 1. The nature of entrepreneurial activity	2	2
Topic 2. Types of entrepreneurship	2	2
Topic 3. Global entrepreneurship and start-ups in a shared economy	2	2
Topic 4. Corporate entrepreneurship	2	2
Topic 5. Family Business - Challenges and Opportunities	2	2
Topic 6. The figure of the contemporary entrepreneur: the role, profile and behavior of the contemporary entrepreneur	2	2

Topic 7. Entrepreneurial process and start-up	4	4
Topic 8. Entrepreneurial management	2	2
Topic 9. SMEs as part of the entrepreneurial process	2	2
Topic 10. Opportunities for financing entrepreneurial activity	2	2
Topic 11. Entrepreneurial Risk Management	3	3
Topic 12. Competitiveness - a factor for effective economic activity of enterprises	3	3
Topic 13. Entrepreneurial Ethics and Culture	2	2
TOTAL: 60 h	30	30